



## Namibia

### MCC Learning from

### **“FINAL REPORT OF THE NAMIBIA CONSERVANCY SUPPORT EVALUATION”**

**NORC, MAY 2017**

MCC has identified the following programmatic and evaluation lessons based on the Namibia Conservancy Support Final Evaluation Report.

#### PROGRAMMATIC LESSONS

- *Plan for sustainable business partnerships.* This activity did not focus on the long-term business and management skills conservancies would need to assume control of newly established tourism operations from their private sector partners. A further challenge is the regular turnover of conservancy managers. It is possible a transfer of skills from private sector partners to conservancy managers will happen naturally; however, the intervention could have also tried separating the roles of conservancy managers from enterprise managers to help with continuity or increasing the emphasis on business skill development.

#### EVALUATION LESSONS

- *MCC-funded evaluations need to follow MCC’s evaluation standards.* MCC’s [Evaluation Management Guidance](#) was developed after this evaluation started. The guidance aims to ensure MCC funded evaluations are worth their costs and protect against some challenges encountered here including, for example, issuing evaluation contracts that fail to consider or require measuring key outcomes at appropriate times and collecting primary data for an evaluation before an evaluator has been contracted. The evaluator notes that research questions and methods had to be adapted to fit limitations in data availability. In the future, evaluations ought to plan more carefully and transparently for what they will measure, how, and when.